

1 Twice the world population could be fed with today's global harvest (2019) if we did not feed farmed animals but rather consumed the yield ourselves.

2 The average weight of a cow is 240 pounds heavier than it was in 1921.

3 Globally, we consume 315 million tons of meat every year.

6 Beef has a huge water footprint. On average it takes 15,400 litres of water to make 1kg of beef.

8 The amount of meat consumed has tripled in 50 years.

11 Beef production releases 5 times more greenhouse gases than an equivalent amount of poultry.

13 The world now produces more than four times the quantity of meat than it did fifty years ago. In 2013 the production was around 320 million tonnes.

13 FACTS ABOUT MEAT CONSUMPTION

4 China's meat consumption increased by 72% between 1998 and 2018.

5 The world consumed 60.9 million metric tons of beef in 2018.

7 72 billion land animals are killed for food around the world every year.

9 One-third of the world's grain is used to feed livestock.

10 Brazil has the largest population of cattle accounting for 80% of deforestation.

One meatless day for all families in UK is equivalent to 16 million cars less on the road.

